

Appl. No. 10/664,373  
Docket No. 7792C  
Amdt. dated March 14, 2011  
Reply to Office Action mailed on October 13, 2010  
Customer No. 27752

#### AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

##### Listing of Claims:

1. (Currently Amended) A disposable absorbent article comprising:
  - (a) a chassis having a longitudinal central axis and a garment-facing surface and a body-facing surface, the chassis adapted to extend from a back waist area of a wearer to a front waist area of a wearer with the body-facing surface overlying the crotch area of the wearer, the chassis including a first waist region, a second waist region and a crotch region;
  - (b) a pair of side panels extending substantially laterally outwardly from respective edge portions of the second waist region of the article, the side panels each carrying a securement element for engagement with the garment-facing surface at the first waist region of the article for securing the article in a wearing position on the body of the wearer, said securement element having a transverse axis wherein said securement is asymmetric relative to said transverse axis of said securement element;
  - (c) a predetermined ornamental visual image consisting of a first incomplete image element having a shape, a second incomplete image element having a shape and a third incomplete image element having a shape, wherein said predetermined ornamental visual image is a cartoon character, wherein the shape of said first and second incomplete image elements differ from the shape of said third incomplete image element, wherein the first incomplete image element is printed on one of the pair-of-side-panels securement elements, the second incomplete image element is printed on another-of-the-pair-of-side-panels the other securement element and the third incomplete image element is printed on said first waist region of the article, wherein first and second incomplete image elements are elements of said cartoon character that are missing from said third incomplete image element to complete said

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cartoon character wherein said cartoon character is visible and complete when the side panels are secured to the first waist region and the first, second and third incomplete image elements together complete the cartoon character.

2. (Original) An article in accordance with claim 1 wherein the securement elements include fastener tabs that have a predetermined ornamental shape.
3. (Canceled)
4. (Canceled).